

2021 ROADMAP

VISION


All youth achieve their full potential.

Our broad and lofty statement reflects our belief that Big Brothers Big Sisters can influence systemic change in our community for the benefit of all youth.

MISSION

To create and support one-to-one mentoring relationships that ignite the power and promise of youth.

Our one-to-one mentoring relationships support the critical, social and emotional development needed to help build resilience and promote the mental health and well-being of hundreds of youth we serve across our community. Now more than ever, Big Brothers Big Sisters volunteers and staff are stepping up to find innovative ways in serving our community to #KeepKidsConnected.



In 2019, Big Brothers Big Sisters of the Midlands leadership determined a new approach to planning was needed for 2021 and beyond. This decision was affirmed by the rapid rate of change brought on by the COVID 19 pandemic and communities' mobilization in response to racial injustices.

Parents/Guardians, youth, volunteers, donors, program alumni, community leaders, board, and staff members were engaged in a unique process to provide feedback to BBBSM and to envision the future of youth in our community and the role of Big Brothers Big Sisters in that future. The results of countless surveys, individual and small group conversations, and virtual visioning sessions is a roadmap for 2021.

This roadmap will guide BBBSM as the agency continues to partner with youth, families, volunteers, and donors to empower youth in our community to achieve their full potential. The term roadmap acknowledges the need and desire to be more agile and flexible than formal plans may allow. There will be detours and roadblocks along the journey. Still, with the continued support of you and others in our community, we will ensure Big Brothers Big Sisters continues to fuel youth in their pursuit of meaningful, stable, and independent futures.

THEME

We strengthen our community - through relationships.
Now we are innovating and expanding how we do that.

OBJECTIVE #1

We model the behaviors and practices that build and sustain strong relationships.

OBJECTIVE #2

We champion the need for inclusion, belonging, and relationships to strengthen our community.

OBJECTIVE #3

We strive for a level of cultural humility (from board to mentee) to position ourselves to help lead change in our community.

OBJECTIVE #4

We intentionally innovate to upgrade technology, improve access, and fully integrate current tools.

OBJECTIVE #5

We pilot initiatives to attract new stakeholders and increase community relevance and impact.

OBJECTIVE #6

We strengthen current partnerships and build new, more intentional relationships that result in more mentors, funds, and relevance.