



Big Brothers Big Sisters
of the Midlands

2017 ANNUAL REPORT



Big Brothers Big Sisters of the Midlands demonstrates strong financial health and commitment to accountability and transparency.



Big Brothers Big Sisters
of the Midlands

Our Mission: Provide children facing adversity with strong and enduring, professionally supported, one-to-one relationships that change their lives for the better, forever.



Thanks to you, 2017 was a year of powerful change for vulnerable youth in our community. You helped put nearly 1,100 youth on a path to success through their relationship with a caring adult mentor in 2017.

Your investments have led to our agency being recognized nationally as Big Brothers Big Sisters Mid-Large Agency of the Year and an amazing place for talented professionals to work. You continue to shine a spotlight on our community!

Your support demonstrates to our Littles that their community cares deeply about them and their success. Your investment in life-changing friendships will help break the cycle of poverty for these children.

We hope you will pause for a moment to look at this annual report and reflect on how you are changing lives and creating connections between diverse individuals. Celebrate with us as we highlight just a few of the things you've made possible...

Sincerely,

Nichole & Shirley

*Nichole Turgeon, Chief Executive Officer,
and Shirley Spieker, Board President.*

Start Something™

AWARDS AND ACCOMPLISHMENTS



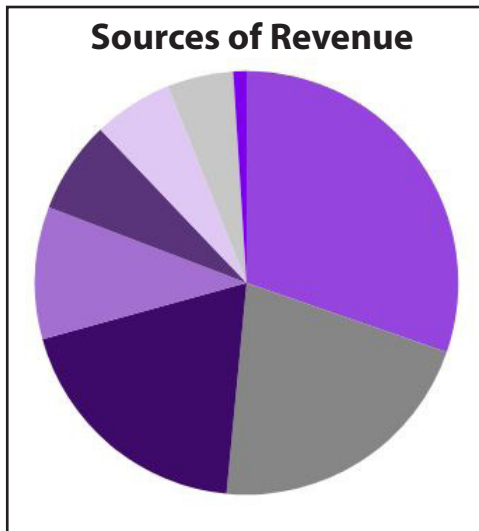
You should be proud of all the things you have helped make possible! Because of you, the work we are doing in the Omaha community is having a measurable impact. Big Brothers Big Sisters of the Midlands is recognized as a local and national leader for the quality work we are performing throughout our community.

In 2017, we grew our Mentoring Youth in Foster Care program and created task forces to enhance services. Through your support, we were able to provide more opportunities to our Littles and their families.

In 2017, we received the following recognition:

- Big Brothers Big Sisters of America Mid-Large Agency of the Year
- Big Brothers Big Sisters of America Pinnacle Award
- Ranked #1 on *The NonProfit Times* list of the 50 Best Nonprofits to Work For

FINANCIALS



Total Expenses: \$2,143,338

When matched with a Big, our Littles report:



98% feel socially accepted

94% maintained or improved confidence in school

A Day At Our Agency



8:00 AM

Fund Development staff are in early to connect donors to our mission.



12:00 PM

Match Support Specialists begin making their calls to ensure match safety and quality.



3:00 PM

An Enrollment Coordinator visits a potential Big or Little for an in-home interview.

IMPACT STORY

“I have learned a lot from George. He has taught me to stay focused and work towards my goals.”

- Little Brother Tray



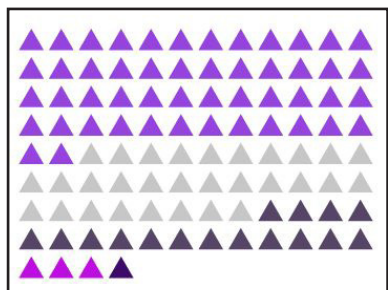
Big Brother George with Little Brother Tray at Memorial Park

Serving Children Who Need Us Most...

Children Served **1,089**

83% of matches are together for over a year

85% low income households **78%** single parent households



- ▲ African American – 50%
- ▲ Caucasian – 30%
- ▲ Latino – 16%
- ▲ Other – 3%
- ▲ American Indian/Alaska Native – <1%
- ▲ Asian – <1%

Special Populations

Bilingual Needs **67**

Foster Care **107**

94% maintained or improved attitudes towards risky behaviors

90% maintained or improved grades

True Friendship Has No Age

Little Brother Tray received the Big Brother he needed when he was matched with George. Tray was not expecting his Big Brother to be 58 years his senior, but it turned out to be the perfect match.

Tray was drawn to George’s wisdom and calm demeanor.

Tray’s mom, Shawnacey, knew her son needed someone he could look up to and spend one-on-one time with. Tray is the oldest of eight children. She is glad Tray and George have each other to learn from and enjoy outings together.

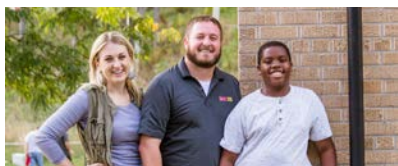
“Their time together has made a difference for Tray. He is more outspoken, smiles more and is no longer shy.”
-Shawnacey, Tray’s mother

Tray has learned lessons from George that only time can teach and, in return, Tray has kept George feeling young through playing baseball together.

Our program has provided opportunities for them to experience our community. George took Tray to his first Nebraska football game with generously donated tickets. It is a memory Tray will never forget.

Our community is made up of youth, like Tray, who need someone they can count on to be there for them. Through their friendship, George has taught Tray to be more confident and focused on his future.

Each of our mentoring friendships is unique. George and Tray’s story is just one of hundreds of success stories we have created through your support. Thank you!



5:30 PM

Potential volunteers attend an information session and pre-match training at our agency.



7:00 PM

Any day of the week, our Bigs and Littles are spending time together across our community.

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**We are very grateful
for our supporters
and volunteers.**

**We are changing
lives everyday.**

You make it possible.

We thank Sara Rogers Photography and Midlands Mentoring Partnership for the Big and Little photos in this publication.

