

# Big Brothers Big Sisters®

MentorOmaha.org



## This is The Capital

Our name has given us a gift. It begins with the letter B, a letter form that tells our story. The story of an organization that creates connections that matter.

The Capital is a powerful symbol of the real-life match that creates a whole greater than the sum of its parts.

## Lowercase b

This idea represents the story of a Little and their parent or guardian aligning with our organization to build momentum toward reaching their full potential, but does not tell the complete story.



## Complete the B

With the addition of **Bigs**, the equal parts connect and create meaningful intersection. As the upper piece of the B is added, the relationship balances and becomes stronger and bigger.



#DEFENDERSOFPOTENTIAL